

# EMC APPLICATIONXTENDER CONNECTOR

Out-of-the-box seamless integration with any MS Windows-based application

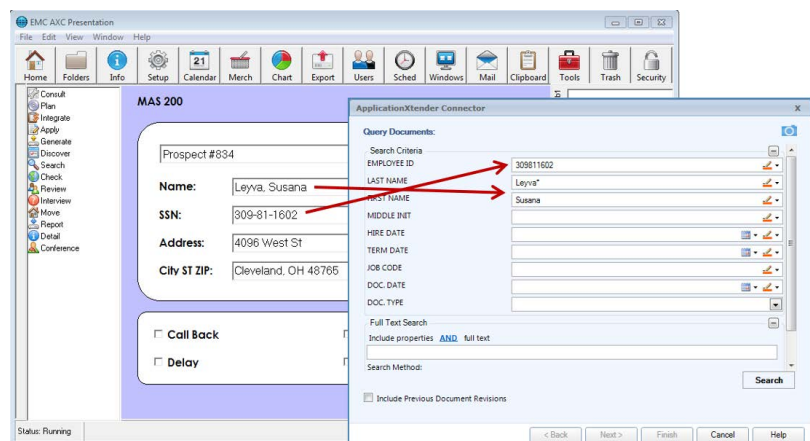
## CONTENT-ENABLING YOUR CRITICAL BUSINESS APPLICATIONS

Many organizations continually face the challenge of how to access the right documents whenever they need them. EMC® ApplicationXtender® Connector is designed to solve this challenge by making business-critical documents and information easily accessible. It delivers seamless content-enabling capabilities so that organizations can integrate their core business applications with EMC ApplicationXtender content management software.

EMC ApplicationXtender Connector's powerful integration capabilities are achieved without the need for time-consuming API programming. With the EMC ApplicationXtender Connector, users can instantly retrieve documents and information in the ApplicationXtender repository right from their core business applications. Users simply press a "hot key" or click a button and the EMC ApplicationXtender Connector displays the associated documents. Requiring no additional user interaction, the EMC ApplicationXtender documents are made available for review.

### ESSENTIALS

- Seamlessly integrate EMC ApplicationXtender with any MS Windows-based business application with no coding required
- Ability to query and view the resulting document list within EMC ApplicationXtender from any MS Windows-based application
- Ability to ad-hoc import of any document into EMC ApplicationXtender from any MS Windows-based application
- EMC ApplicationXtender web viewing capabilities to include scanning documents, support for annotations, redactions, and viewing documents without the need for the native applications to be available locally
- Ability to push deployment packages using MS Click Once technology



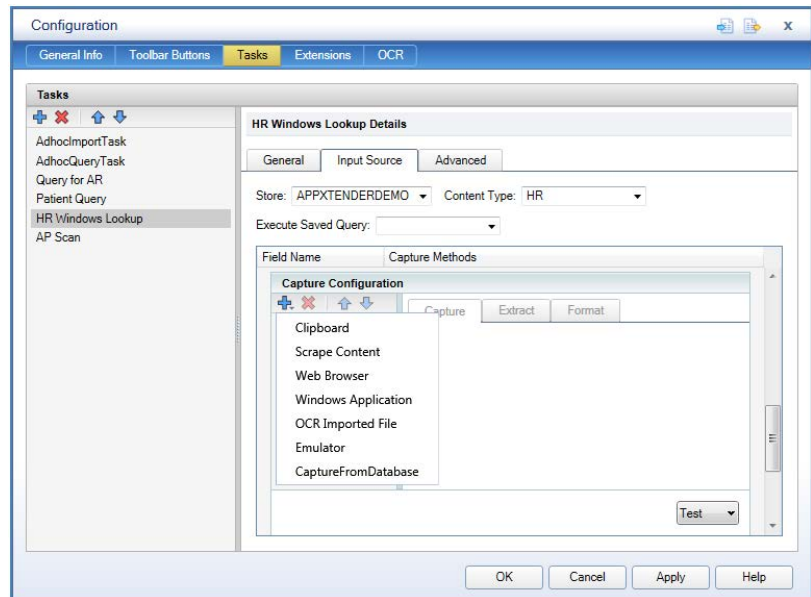
## PRODUCTIVITY GAINS AND SIGNIFICANT TIME SAVINGS

EMC ApplicationXtender Connector improves the quality and effectiveness of business activities by increasing productivity and optimizing business processes. Easy to learn and intuitive to use, the EMC ApplicationXtender Connector makes document retrieval quick and easy.

The efficiency and time savings of EMC ApplicationXtender Connector can be realized in the following use cases:

- Accounts Receivable Processing—To confirm receipt of goods, a user working in an accounting application can use a purchase order number to access a corresponding invoice, packing slip, and shipping form, as well as delivery confirmation documentation in the EMC ApplicationXtender repository without having to leave the accounting application
- Human Resource New Employee On-boarding—To confirm if the new employee has received and signed all required documents, the HR user viewing the employee's profile in an HR application can use the employee's unique number to list all documents provided to the employee, and then validate if they have all been signed without having to leave the HR application
- Contract Management Processing—Legal is reviewing a contract dispute and is required to retrieve all documents that have been stored in the legal department, HR department, and AP/AR departments. Using the EMC ApplicationXtender Connector, the lawyer can retrieve all documents that contain key words from multiple repositories in EMC ApplicationXtender without having to leave his/her contract's application. Additionally, as the lawyer receives new or revised contracts, he/she can easily import them into the EMC ApplicationXtender repository.

With business-critical documents being produced on demand, organizations can make productive use of information to eliminate redundancy, deliver high-quality customer service, improve efficiency, and enhance business performance.



## SEAMLESS DOCUMENT ENABLING CAPABILITIES

An innovative solution, the EMC ApplicationXtender Connector offers exceptional screen-scraping technologies and integrates host applications including Rumba, Client Access, and Reflections products; Microsoft® Windows®-based applications; and web browser-based applications.

The EMC ApplicationXtender Connector allows organizations to leverage information in their line-of-business applications, such as MS Dynamics, Sage Software, PeopleSoft, Lawson, Brass Ring, and many other MS Windows-based applications, with the powerful content management capabilities of EMC ApplicationXtender.

## BUILT FOR LOW TOUCH IT MANAGEMENT

With many IT organizations managing many different applications, the EMC ApplicationXtender Connector aims to help them reduce their end-user training requirements by using one application. With the simple touch of a button, or pressing a hotkey sequence, an end-user can obtain the list of documents he or she is querying. In addition, with the auto-login feature, the end user can be sure the EMC ApplicationXtender Connector is running in the background.

An application task can be configured by IT using an easy-to-use, point-and-click task administration utility. The intuitive administrator's UI allows the IT personnel to quickly set up and configure the Accounting, Human Resources, and Contract applications with the EMC ApplicationXtender Connector. Once deployment packages are created, using MS Click Once technology, IT can customize how and when the packages are deployed, thereby reducing the need for IT to go to each desktop to install the new updates.

## SIMPLIFIED CONNECTIVITY TO APPLICATIONS PROVIDES KEY BENEFITS

Having timely access to critical business documents and information enables organizations to improve the quality of their business decisions and raises the levels of customer service satisfaction. The EMC ApplicationXtender Connector's ability to seamlessly access documents and information directly from any MS Windows-based business application helps improve efficiency and enhance business performance. The out-of-the-box integration capabilities that the EMC ApplicationXtender Connector provides, with no on-going programming and maintenance involved, ultimately helps organizations reduce their support costs, boost their productivity levels to new heights, and quickly achieve their business revenue and growth goals.

## CONTACT US

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